**Website Privacy Policy**

The protection of your private information is one of our top priorities. The following Statement of Privacy governs the collection and use of personal information at dybehavior.com and at D & Y Behavior Services Inc. All references to D & Y Behavior Services Inc. in this document, unless otherwise noted, refer to both dybehavior.com and D & Y. Taking the time to provide a clear explanation of who we are, what we represent, and what we stand for to the public in order to establish our credibility in the eyes of the public. D & Y has created this privacy statement in order to describe how it processes and uses the information it collects from its website users.

**Collection of your Personal Information**

D & Y may collect anonymous demographic information, which is not unique to you, such as your:

* Age
* Gender
* Email
* Name
* Other Personal Information you share with us.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through D & Y's public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) sending us an email message; (d) applying for a job position with us; (e) requesting our services for you or your child. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

**Sharing Information with Third Parties**

D & Y does not sell, rent or lease its clients lists or their information to third parties.

D & Y may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. D & Y may share data with trusted partners to help perform statistical analysis, data collection, client progress, send you email or postal mail, provide customer support, request approval or verification for the services we provide. All such third parties are prohibited from using your personal information except to provide these services to D & Y, and they are required to maintain the confidentiality of your information.

D & Y may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on D & Y or the site; (b) protect and defend the rights or property of D & Y; and/or (c) act under exigent circumstances to protect the personal safety of users of D & Y, or the public.

**Opt-Out of Disclosure of Personal Information to Third Parties**

In connection with any personal information, we may disclose to a third party for a business purpose, you have the right to know:

• The categories of personal information that we disclosed about you for a business purpose.

You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt-out of the disclosure of your personal information. If you exercise your right to opt-out of the disclosure of your personal information, we will refrain from disclosing your personal information, unless you subsequently provide express authorization for the disclosure of your personal information. To opt-out of the disclosure of your personal information, visit this Web page *dybehavior.com*.

**Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by D & Y. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the D & Y website.

**Security of your Personal Information**

D & Y secures your personal information from unauthorized access, use, or disclosure. D & Y uses the following methods for this purpose:

 - SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

**Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

• Delete your personal information from our records; and

• Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

• Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;

• Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;

• Debug to identify and repair errors that impair existing intended functionality;

• Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;

• Comply with the California Electronic Communications Privacy Act;

• Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;

• Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;

• Comply with an existing legal obligation; or

• Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

**Children Under Thirteen**

D & Y does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parents or guardian for permission to use this website.

**Opt-Out & Unsubscribe from Third Party Communications**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from third-party partners of D & Y by contacting us here:

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- Email: admin@dybehavior.com

**E-mail Communications**

From time to time, D & Y may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from D & Y or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from D & Y, you may opt out of such communications by admin@dybehavior.com.

**Changes to this Statement**

D & Y reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

D & Y welcomes your questions or comments regarding this Statement of Privacy. If you believe that D & Y has not adhered to this Statement, please contact D & Y at:

D & Y Behavior Services Inc.

3808 33rd ST SW

Lehigh Acres, Florida 33976

Email Address:

contactus@dybehavior.com

Telephone number:

239-674-1083

Effective as of January 01, 2023